



## Making Your Leadership Come Alive: 7 Actions to Increase Your Influence (Paperback)

By Jeremie Kubicek

Howard Books, United States, 2012. Paperback. Book Condition: New. Updated. 211 x 140 mm. Language: English . Brand New Book. LEADERSHIP IS ALIVE WHEN IT IS USED FOR OTHERS. IT DIES WHEN IT IS ALL ABOUT YOU Anyone can make an impact through influence. It is the most potent professional asset on the planet. The problem is that influence is also the most underused asset on the planet. And the primary reason is that the enemy of influence is a universal human trait: self-preservation. If leaders are too concerned with protecting their status and reputation, they limit their opportunity to forge open and honest ties with others. Making Your Leadership Come Alive shows how leaders who are genuine—who give themselves away—have the greatest influence and are the most successful in their work. Truly, the more you give, the more you receive. With confidence and trust in company leadership at an all-time low, Jeremie Kubicek's tested-and-proven concepts will show readers how to restore faith through the importance of relationships—and how to avoid the self-defeating and selfish approach commonly used by the leaders of today.



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