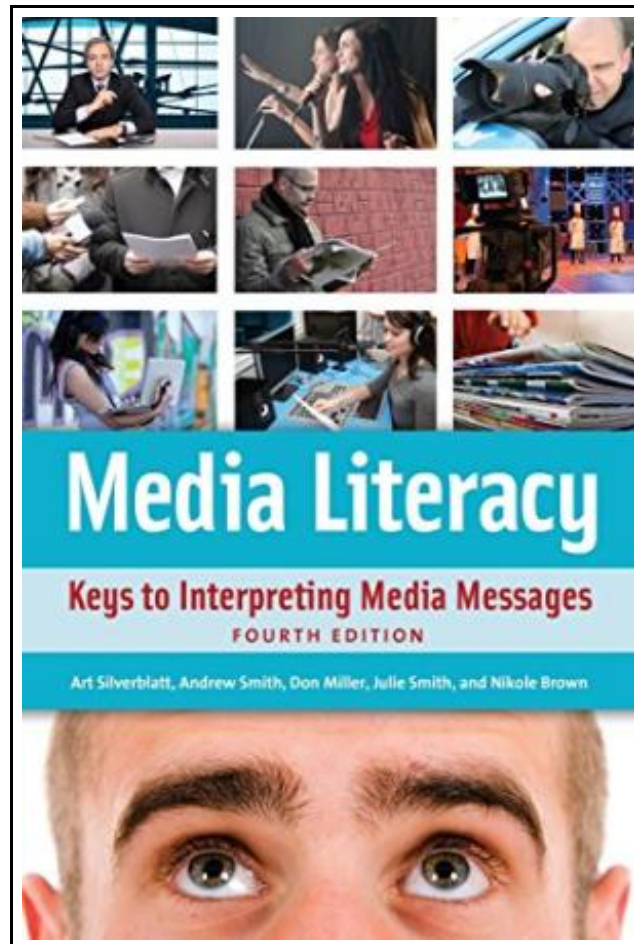


Media Literacy: Keys to Interpreting Media Messages (Paperback)



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Reviews

This book is really gripping and interesting. Of course, it is actually perform, still an interesting and amazing literature. You will not truly feel monotony at whenever you want of your time (that's what catalogues are for concerning when you request me).
(Claud Schaden)

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ABC-CLIO, United States, 2014. Paperback. Book Condition: New. 4th Revised edition. 234 x 156 mm. Language: English . Brand New Book ***** Print on Demand *****.Covering print, photography, film, radio, television, and new media, this textbook instructs readers on how to take a critical approach to media and interpret the information overload that is disseminated via mass communication. * Supplies clear explanation of media literacy theory and guidance on interpreting modern mass media from leading scholars * Represents a highly effective tool for achieving a key aspect of media literacy: enabling students to decipher information and independently reach opinions and positions without relying on the pervasive influence of the media * Provides critical examination of controversial, current topics such as violence in the media and the intersections of media and social change.



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Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Merry Xmas! Your kid will love this adorable Christmas book

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