



## How to Speak So People Listen: Grab Their Attention and Get Your Message Heard

By Mike Clayton

Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, How to Speak So People Listen: Grab Their Attention and Get Your Message Heard, Mike Clayton, In a busy world of noise, how do you get your message across? Everyone knows how vital good communication is in any business. But what's the point if no-one's listening to you? How to Speak so People Listen shows you how to make sure that what you're saying is being listened to and making a difference. Using proven techniques from the world's most successful communicators, debaters and conversationalists, you'll discover how to: \* Always be heard by speaking in a compelling, persuasive and powerful way \* Seize attention, make an impact and leave a memorable first impression \* Think fast and quickly adapt your message to suit your audience \* Stand out at meetings, conferences, networking events and chance encounters \* Be confident at public speaking - someone people really want to listen to Effective tools, strategies, tips and tricks will make sure you're able to command attention and know that, whenever you speak, people will want to hear what you have to say.



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