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## Becoming a Behavioral Science Researcher: A Guide to Producing Research That Matters

By Rex B. Kline

Guilford Publications. Paperback. Book Condition: new. BRAND NEW, Becoming a Behavioral Science Researcher: A Guide to Producing Research That Matters, Rex B. Kline, Students and beginning researchers often discover that their introductory statistics and methods courses have not fully equipped them to plan and execute their own behavioral research studies. This indispensable book bridges the gap between coursework and conducting independent research. With clarity and wit, the author helps the reader build needed skills to formulate a precise, meaningful research question; understand the pros and cons of widely used research designs and analysis options; correctly interpret the outcomes of statistical tests; make informed measurement choices for a particular study; manage the practical aspects of data screening and preparation; and craft effective journal articles, oral presentations, and posters. Including annotated examples and recommended readings, most chapters feature theoretical and computer-based exercises; an answer appendix at the back of the book allows readers to check their work.



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