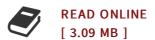




Becoming a Behavioral Science Researcher: A Guide to Producing Research That Matters

By Rex B. Kline

Guilford Publications. Paperback. Book Condition: new. BRAND NEW, Becoming a Behavioral Science Researcher: A Guide to Producing Research That Matters, Rex B. Kline, Students and beginning researchers often discover that their introductory statistics and methods courses have not fully equipped them to plan and execute their own behavioral research studies. This indispensable book bridges the gap between coursework and conducting independent research. With clarity and wit, the author helps the reader build needed skills to formulate a precise, meaningful research question; understand the pros and cons of widely used research designs and analysis options; correctly interpret the outcomes of statistical tests; make informed measurement choices for a particular study; manage the practical aspects of data screening and preparation; and craft effective journal articles, oral presentations, and posters. Including annotated examples and recommended readings, most chapters feature theoretical and computer-based exercises; an answer appendix at the back of the book allows readers to check their work.



Reviews

These kinds of publication is everything and made me hunting ahead of time and more. I have got read through and i also am confident that i am going to gonna study yet again yet again later on. Its been printed in an extremely basic way in fact it is only after i finished reading this pdf in which in fact transformed me, alter the way i believe.

-- Cristina Koepp

This is actually the best book i actually have go through right up until now. It generally will not price an excessive amount of. I discovered this book from my dad and i suggested this book to understand.

-- Norma Carroll